

## History – Victorians and George Cadbury

During this unit of work you are going to find out what difference a local man called, George Cadbury made to this country.

[Watch this video clip of how to be an historian.](#)

With an adult discuss the different ways you can find out about the past.



Visit the '[Our Story](#)' page of the Cadbury website and find out who founded Cadbury and the key events in its history.

Who founded Cadbury? \_\_\_\_\_

Find out when the following key events in Cadbury's history took place and then add them to the timeline provided in the correct order.

Key Event	Year
First Cadbury TV advert	
Cadbury becomes part of Kraft Foods	
First Cadbury logo	
John Cadbury opens Bull Street shop	
Cadbury moves to Bridge Street	
Bournville – George Cadbury's new vision of the future	
John Cadbury opens factory in Crooked Lane	
Cadbury Milk Chocolate is launched	
Cadbury merges with Schweppes	
Richard and George Cadbury take charge of the business	
Cadbury becomes the world's leading confectionery company	
Cadbury World opens	

## Key Events in Cadbury's history

